



www.kpho.com

**CBS 5**  
**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

# CONTRACT

Contract / Revision	Alt Order #	
489944 /	06283492	
<b>Product</b>		
NRCC IE		
Contract Dates	Estimate #	
09/28/12 - 10/04/12	3013	
<b>Advertiser</b>		
National Republican Congressional Committ		
08/16/12 / 08/17/12		
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KPHO	Matt Norten	HRP-WASHING
Special Handling		
<b>Demographic</b>		
Adults 25-54		
IDB#	Advertiser Code	Product Code
	155	426
Agency Ref	Advertiser Ref	

And:

**National Media Research Planning & Placement**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	09/28/12	09/28/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----1--					1	\$1,200.00			
2	KPHO	09/28/12	09/28/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----1--					1	\$600.00			
3	KPHO	09/28/12	09/28/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----1--					1	\$400.00			
4	KPHO	09/28/12	09/28/12	M-F 5-530am	M-F 5-530a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----1--					1	\$200.00			
6	KPHO	09/28/12	09/28/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----1--					1	\$185.00			
7	KPHO	09/28/12	09/28/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----1--					1	\$500.00			
8	KPHO	09/28/12	09/28/12	M-F 6-630a	M-F 6-630a		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----1--					1	\$135.00			
9	KPHO	09/28/12	09/28/12	M-F 630-7a	M-F 630-7a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----1--					1	\$125.00			
10	KPHO	09/28/12	09/28/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----1--					1	\$700.00			
11	KPHO	09/28/12	09/28/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----1--					1	\$550.00			
12	KPHO	10/01/12	10/01/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----1--					1	\$1,200.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



www.kpho.com

**CBS5**  
**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

Contract / Revision	Alt Order #	
489944 /	06283492	
Contract Dates	Product	Estimate #
09/28/12 - 10/04/12	NRCC IE	3013
Advertiser		Original Date / Revision
National Republican Con		08/16/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	1-----				1	\$1,200.00				
13	KPHO	10/01/12	10/01/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	1-----				1	\$600.00				
14	KPHO	10/01/12	10/01/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	1-----				1	\$400.00				
15	KPHO	10/01/12	10/01/12	M-F 5-530am	M-F 5-530a		:30			NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	1-----				1	\$200.00				
16	KPHO	10/01/12	10/01/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	1-----				1	\$600.00				
17	KPHO	10/01/12	10/01/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$185.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	1-----				1	\$185.00				
18	KPHO	10/01/12	10/01/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	1-----				1	\$500.00				
19	KPHO	10/01/12	10/01/12	M-F 6-630a	M-F 6-630a		:30			NM	1	\$135.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	1-----				1	\$135.00				
20	KPHO	10/01/12	10/01/12	M-F 630-7a	M-F 630-7a		:30			NM	1	\$125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	1-----				1	\$125.00				
21	KPHO	10/01/12	10/01/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	1-----				1	\$700.00				
22	KPHO	10/01/12	10/01/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	1-----				1	\$550.00				
23	KPHO	09/29/12	09/29/12	CBS 5 NEWS @ 530P	Sat 530PM News		:30			NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/12	09/30/12	-----1-				1	\$300.00				
24	KPHO	09/29/12	09/29/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/12	09/30/12	-----1-				1	\$400.00				
25	KPHO	09/29/12	09/29/12	CRIMETIME SATURDAY	Sat 8p-9p		:30			NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/12	09/30/12	-----1-				1	\$1,200.00				
27	KPHO	09/30/12	09/30/12	CBS SUNDAY MORNING	Various		:30			NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/12	09/30/12	-----1				1	\$700.00				
28	KPHO	10/04/12	10/04/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	---1---				1	\$1,200.00				
29	KPHO	10/04/12	10/04/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	---1---				1	\$600.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



www.kpho.com

**CBS 5**  
**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

Contract / Revision	Alt Order #	
489944 /	06283492	
Contract Dates	Product	Estimate #
09/28/12 - 10/04/12	NRCC IE	3013
Advertiser		Original Date / Revision
National Republican Con		08/16/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Amount
									Spots/Week	Rate		
30	KPHO	10/04/12	10/04/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30				NM	1 \$400.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	---1---				1	\$400.00			
31	KPHO	10/04/12	10/04/12	M-F 5-530am	M-F 5-530a		:30				NM	1 \$200.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	---1---				1	\$200.00			
32	KPHO	10/04/12	10/04/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30				NM	1 \$600.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	---1---				1	\$600.00			
33	KPHO	10/04/12	10/04/12	Cardinal's Football	Cardinal's Football		:30				NM	1 \$11,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	---1---				1	\$11,000.00			
34	KPHO	10/04/12	10/04/12	M-F 530-6a	M-F 530-6a		:30				NM	1 \$185.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	---1---				1	\$185.00			
35	KPHO	10/04/12	10/04/12	CBS 5 NEWS @ 530P	M-F 530p News		:30				NM	1 \$500.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	---1---				1	\$500.00			
36	KPHO	10/04/12	10/04/12	M-F 6-630a	M-F 6-630a		:30				NM	1 \$135.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	---1---				1	\$135.00			
37	KPHO	10/04/12	10/04/12	M-F 630-7a	M-F 630-7a		:30				NM	1 \$125.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	---1---				1	\$125.00			
38	KPHO	10/04/12	10/04/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30				NM	1 \$700.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	---1---				1	\$700.00			
39	KPHO	10/04/12	10/04/12	PERSON OF INTEREST	Thu 8p-9p		:30				NM	1 \$4,500.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	---1---				1	\$4,500.00			
40	KPHO	10/04/12	10/04/12	PRICE IS RIGHT	M-F 9a-10a		:30				NM	1 \$550.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	---1---				1	\$550.00			
41	KPHO	10/04/12	10/04/12	ELEMENTARY	Thu 9p-10p		:30				NM	1 \$4,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	---1---				1	\$4,000.00			
42	KPHO	10/02/12	10/02/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30				NM	1 \$1,200.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	-1-----				1	\$1,200.00			
43	KPHO	10/02/12	10/02/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30				NM	1 \$600.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	-1-----				1	\$600.00			
44	KPHO	10/02/12	10/02/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30				NM	1 \$400.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	-1-----				1	\$400.00			
45	KPHO	10/02/12	10/02/12	M-F 5-530am	M-F 5-530a		:30				NM	1 \$200.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	-1-----				1	\$200.00			
46	KPHO	10/02/12	10/02/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30				NM	1 \$600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



www.kpho.com

**CBS 5**  
**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

Contract / Revision	Alt Order #	
489944 /	06283492	
Contract Dates	Product	Estimate #
09/28/12 - 10/04/12	NRCC IE	3013
Advertiser		Original Date / Revision
National Republican Con		08/16/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-1-----				1	\$600.00				
47	KPHO	10/02/12	10/02/12	M-F 530-6a				M-F 530-6a		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-1-----				1	\$185.00				
48	KPHO	10/02/12	10/02/12	CBS 5 NEWS @ 530P				M-F 530p News		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-1-----				1	\$500.00				
49	KPHO	10/02/12	10/02/12	M-F 6-630a				M-F 6-630a		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-1-----				1	\$135.00				
50	KPHO	10/02/12	10/02/12	M-F 630-7a				M-F 630-7a		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-1-----				1	\$125.00				
51	KPHO	10/02/12	10/02/12	CBS 5 NEWS @ 630P				M-F 630PM News		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-1-----				1	\$700.00				
52	KPHO	10/02/12	10/02/12	NCIS				Tue 7p-8p		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-2-----				2	\$5,500.00				
53	KPHO	10/02/12	10/02/12	PRICE IS RIGHT				M-F 9a-10a		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-1-----				1	\$550.00				
54	KPHO	10/03/12	10/03/12	CBS 5 NEWS @ 10P				M-F 10p-1035p		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	--1----				1	\$1,200.00				
55	KPHO	10/03/12	10/03/12	YOUNG & THE RESTLESS				M-F 1059a-1159a		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	--1----				1	\$600.00				
56	KPHO	10/03/12	10/03/12	CBS 5 NEWS @ NOON				M-F 12p-1230p		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	--1----				1	\$400.00				
57	KPHO	10/03/12	10/03/12	M-F 5-530am				M-F 5-530a		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	--1----				1	\$200.00				
58	KPHO	10/03/12	10/03/12	CBS 5 NEWS @ 5P				M-F 5p-530p		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	--1----				1	\$600.00				
59	KPHO	10/03/12	10/03/12	M-F 530-6a				M-F 530-6a		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	--1----				1	\$185.00				
60	KPHO	10/03/12	10/03/12	CBS 5 NEWS @ 530P				M-F 530p News		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	--1----				1	\$500.00				
61	KPHO	10/03/12	10/03/12	M-F 6-630a				M-F 6-630a		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	--1----				1	\$135.00				
62	KPHO	10/03/12	10/03/12	M-F 630-7a				M-F 630-7a		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	--1----				1	\$125.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



www.kpho.com

**CBS5**  
**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

Contract / Revision	Alt Order #	
489944 /	06283492	
Contract Dates	Product	Estimate #
09/28/12 - 10/04/12	NRCC IE	3013
Advertiser		Original Date / Revision
National Republican Con		08/16/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Start Date	End Date	
63	KPHO	10/03/12	10/03/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM		1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/01/12	10/07/12	--1----				1	\$700.00				
64	KPHO	10/03/12	10/03/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM		1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/01/12	10/07/12	--1----				1	\$550.00				
Totals											63		\$58,475.00

\*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 -09/30/12	14	\$7,195.00	\$6,115.75	\$30.58	\$6,146.33
10/01/12 -10/04/12	49	\$51,280.00	\$43,588.00	\$217.94	\$43,805.94
<b>Totals</b>	<b>63</b>	<b>\$58,475.00</b>	<b>\$49,703.75</b>	<b>\$248.52</b>	<b>\$49,952.27</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



PAID POLITICAL  
BROADCAST AVAIL REQUEST

<b>TO:</b> Kevin James	<b>STATION:</b> KPHO
<b>FROM:</b> Matt Norten	<b>HRP OFFICE:</b> WASHINGTON, DC

**REQUEST RECEIVED FROM** **DATE:** 8/16/12

<b>BUYER:</b> Ben Angle
<b>AGENCY:</b> National Media Research and Planning
<b>ADDRESS:</b> 815 SLATERS LANE - ALEXANDRIA ,VA 22314
<b>PHONE #:</b> (703) 683-4877
<b>FAX #:</b> (703) 683-9517
<b>OTHER:</b>

**AVAILS FOR**

<b>COMMITTEE:</b> National Republican Congressional Committee
<b>CHAIRPERSON:</b>
<b>TREASURER:</b> Keith Davis
<b>ADDRESS:</b> 320 First Street, SE, Washington DC 20003
<b>PHONE #:</b> 202-479-7000
<b>FAX #:</b>
<b>OTHER:</b>

**FOR**

<b>ISSUE:</b> NRCC
<b>OFFICE:</b> N/A
<b>PARTY:</b> REPUBLICAN

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	As ordered
<b>COMMERCIAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

**Station and Location:**

**Date:**

I, Jon Ferrell

do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Total Charges:**

This broadcast time will be used by: NRCC-IE

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to; the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE Keith Davis- Treasurer
--

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

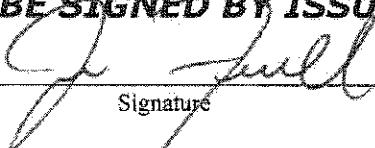
a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

  
\_\_\_\_\_  
Date \_\_\_\_\_ Signature \_\_\_\_\_

703-443-4877

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted       Accepted in Part       Rejected

\_\_\_\_\_  
Signature \_\_\_\_\_ Printed Name \_\_\_\_\_ Title \_\_\_\_\_